

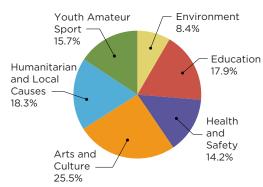
March Break Madness Seeing Stars Event.

OPG has generating stations in communities across Ontario from Kenora to Cornwall. As a publicly owned generator with a history of service that goes back for more than 100 years, OPG strives to be an engaged and productive community member, helping to contribute to host community well-being. OPG believes this is an essential part of being a good corporate citizen and neighbour.

Through the Corporate Citizenship Program (CCP), OPG demonstrates its commitment to social responsibility by providing community investment support (charitable, non-profit, and in-kind support) to grassroots host community initiatives. CCP operates on the premise that grassroots partnerships help to build stronger, safer and healthier communities.

In 2015, through the CCP, OPG provided community investment support to over 900 initiatives in the program focus areas of education, environment, and community (health and safety, arts and culture, humanitarian and local causes, youth amateur sport), including support of Indigenous initiatives. With average annual program community investment totalling \$2.45 million, and 80 per cent of OPG's annual contributions between \$100 and \$2,500, OPG ensures funds reach a broad spectrum of community needs and leverage good value.

# 2015 CORPORATE CITIZENSHIP PROGRAM COMMUNITY INVESTMENT BY FOCUS AREA



Pictured above are junior astronomers and student volunteers at OPG's March Break Madness Seeing Stars event held at the Pickering Nuclear Information Centre. Thanks to the collaborative efforts of Astronomy in Action, the Durham Region Astronomical Association, the Let's Talk Science Outreach Program at the University of Ontario Institute of Technology and volunteers, the program enabled young people to participate in fun, hands-on activities about astronomy. The Seeing Stars program helps to encourage young people's interest in science and technology at an early age. It was one of the many activities offered to Durham families as part of OPG's 2015 March Break Madness program. For more information, visit www.opg.com.

Featured here and in the following pages are examples of the beneficial work done in 2015 by OPG's dedicated partners.

# Corporate Citizenship Partnership Profiles

## Education

OPG invests in the energy sector leaders of tomorrow by supporting educational partnerships, programs, and student awards that foster an interest in STEM (science, technology, engineering and mathematics), the energy sector, and the environment.

University-based members of Actua operate engineering and science outreach programs to encourage students' interest in STEM at an early age. OPG directly supports these programs at Ontario universities including: Waterloo, McMaster, Queen's, Western and Guelph. Programs target students from Kindergarten to Grade 9 and may include: travelling educational workshops for schools, camps, clubs, community events, and customized programs for Indigenous youth, girls, and

youth facing socio-economic challenges. These hands-on, minds-on, inquiry-based learning programs, like the University of Guelph's Creative Encounters with Science, develop interest in and aptitude for STEM and related career fields. Investing in future scientists and engineers benefits OPG and our society.

To learn more about Creative Encounters visit **www.creativeencounters.info**. For information on Actua please go to **www.actua.ca**.



Summer engineering camp. Photo courtesy of Creative Encounters.

# Environment

OPG invests in partnerships that help support healthier communities and a healthier environment for current and future generations. Focus areas include environmental education, wildlife and habitat restoration, biodiversity, and recycling.

OPG's Niagara Operations is proud to support the worldrenowned research and rehabilitation efforts of The Owl Foundation (TOF). Established by Kay and Larry McKeever in the 1970s, TOF operates an owl rehabilitation centre in Niagara and helps owls that are injured, diseased or orphaned so they can be released and survive on their own. TOF receives over 100 feathered friends in distress each year. Injuries are often the result of collisions with motor vehicles, as owls hunt for rodents eating garbage along the roadways proper disposal of garbage and

biodegradables can help prevent these injuries.

TOF has experience with all 16 Canadian owl species including a TOF resident named "Rodeo," a short-eared owl. Short-eared owls are listed as a species of special concern under the Canadian *Species at Risk Act*. While they are present in all provinces, their numbers are diminishing and nearing threatened status due to habitat loss.

To learn more, please visit **www.theowlfoundation.ca**.



Short-eared owl named Rodeo. Photo courtesy of The Owl Foundation.

#### Community

OPG invests in health and safety, arts and culture, youth amateur sports, humanitarian and local causes to help enhance quality of life for host community residents.

#### **Arts and Culture**

Each fall, the St. Lawrence Parks Commission's *Pumpkinferno* outdoor display features 7,000 artfully handcrafted glowing pumpkins at historic Upper Canada Village in Morrisburg. Awarded "Best New Event" by Festival and Events Ontario, *Pumpkinferno* is an important community arts and tourism initiative that attracted 38,000 attendees in 2015.

The event features scenes from exotic places and historic ages, animals, storybook heroes and more... all handcrafted by artists from eastern Ontario. In keeping with OPG's focus on biodiversity, Eastern Operations proudly sponsored the Butternut Tree display. OPG also supported a species at risk study of this important tree species which is native to the area.

# For full event details please visit www.uppercanadavillage.com/ events/pumpkinferno.

Pumpkinferno is just one of several host community events and festivals supported by OPG in recognition of their important contribution to community pride and well-being. For information on Ontario's Top 100 Festivals and Events please visit www.festivalsandeventsontario.ca.



St. Lawrence Parks Commission's Pumpkinferno Event - Butternut Tree Display. Photo courtesy of Neil Robertson Photography.

## Humanitarian & Local Community Causes

WindReach Farm, founded by Sandy Mitchell, is a barrier-free farm situated on 105 acres in Ashburn with programs and services specially designed for individuals of all ages and abilities. The farm has fully wheelchair accessible pathways, trails, barns, stables, a visitor centre and accommodation suites. WindReach Farm offers core programs and facilities including the Learning 4-Life Adult Day Program and the School Therapeutic Riding Program for Durham Region students. Recognizing the importance of accessibility and inclusivity, OPG's Pickering and Darlington stations are proud to partner with WindReach Farm. In 2015, over 20,000 users accessed the farm's programs which included OPG's March Break Madness Family Fun Day giving local families an opportunity to experience the sights, sounds and smells of a fully working farm as well as interact with friendly farm animals.

For more information, please visit **www.windreachfarm.org**.



Family Fun Day at WindReach Farm.

## **Indigenous Communities**

OPG is committed to building mutually beneficial working relationships with Indigenous communities near its operations. OPG's relationship with Ontario's Indigenous communities is founded on respect for their languages, customs and cultural institutions.

In 2015, OPG supported 81 Indigenous initiatives in the focus areas of education, environment and community. Partner organizations included: First Nations, Métis Nation of Ontario, Friendship Centres, Frontier College, Indspire, Landscape of Nations, Let's Talk Science, Little Native Hockey League, Native North American Travelling College, Nishnawbe Aski Development Fund, and The Anishinabek Nation 7th Generation Charity.

Let's Talk Science, founded by Dr. Bonnie Schmidt in 1993, is a national, charitable organization focused on education and outreach to support youth development. Let's Talk Science programs and services motivate, prepare and support educators and engage children and youth in quality learning experiences that develop their interest in STEM (science, technology, engineering and mathematics). Let's Talk Science helps empower youth to fulfill their potential and prepare for future careers and roles as citizens within a world increasingly shaped by science and technology.

Let's Talk Science has been collaborating with First Nations, Métis and Inuit communities since 1994, offering programs that build youth confidence, interest in learning, and skill development. The Let's Talk Science outreach program at Confederation College in Thunder Bay hosts an annual science fair for about 200 Aboriginal students in Grades 8 to 12 from across the region. OPG's Northwest Operations proudly supports the fair, which showcases projects with direct Aboriginal content, enabling students to reflect on their traditions while developing an interest in STEM.

Thunder Bay student Alyssa from Pope John Paul II Senior Elementary School did both traditional and oral research for her award winning First Nations Technological Innovation Project "A Journey with Wiigwas Ciiman (Birch Bark Canoe)" at the Let's Talk Science Confederation College Aboriginal Science Fair. Her project looked at canoe design and how it relates to the birch bark canoe building process. Alyssa, who has family roots in the Eabametoong/Fort Hope First Nation, also touched on the importance of the birch tree to the Anishnawbe people of the area. She is currently making a 10-foot bark canoe.

To learn more, please visit www.letstalkscience.ca.



Thunder Bay student at the Let's Talk Science Confederation College Aboriginal Science Fair.